



Howdy from The Alligator Capital of Texas!

Texas Gatorfest 2022 is excited to invite you to attend this year's festival as a merchant vendor. We have some great changes planned for this year and look forward to your participation!

Our family-oriented festival offers the perfect opportunity for you and your business to be seen by our estimated 30,000 guests throughout the weekend! Enclosed is the merchant vendor information, rules, and application for booth space. Applications are due no later than August 25th at 5pm.

As always booth locations are decided on by several factors including product selection and type, weather/ground conditions, and availability. Please avoid making specific location requests to the ambassadors, as we promise we will place you in the best possible spot we can!

If you need further information or have questions, please do not hesitate to check out the website www.Texasgatorfest.com, or contact us via the information provided below. We look forward to hearing from you and we will....

See ya Later Alligator!

Micayla Anderson | Cell (281)250-3297
Karla Anderson | Cell (832)597-7756
Merchant Vendor Ambassador
E-mail: mk.txgatorfest@gmail.com

Texas GATORFEST Office (409)267-4190 | Fax (409)267-3907

General Information

Where: Fort Anahuac Park, Anahuac, TX

Dates: Friday September 16th, 2022 – Sunday September 18th, 2022

Deadline: August 25th, 2022 by 5pm

Set-up: Friday September 16th from 9am-5pm. Check in with Micayla at the **American Legion Hall** by the big cannon at the front of the park. All vehicles must be removed from inside of the park by 5pm. Vehicles left in park after assigned setup times are subject to tow.

Exhibition Times:

- Friday, September 16th, 2022 6pm-Midnight
- Saturday, September 17th, 2022 10:00am-Midnight
- Sunday, September 18th, 2022 12:00 noon-6pm

Take Down: Sunday at 6pm

Booth Options:

The widths are for road space. The booths in most cases have no restrictions on how far back they can go due to where they are placed.

1. 10' wide storefront - \$225
2. 20' wide storefront - \$425
3. 30' wide storefront - \$625

* There are no rain dates or refunds.

* All vendors will be given 2 parking permits for the vendor parking lot and 4 gate passes for each day of the festival.

Exhibitor Rules for Texas Gatorfest:

1. Submission of an entry constitutes agreement of the part of entrant to terms and conditions set fourth in this prospectus. All exhibitors or vendors must sign Texas Gatorfest Vendor/Exhibitor agreement before setup.
2. Booth locations will be assigned by Merchant Vendor Ambassador. Booth spaces will be assigned primarily according to product sold. We try to keep like items away from each other so all of you have the chance to sell as much product as possible.
3. While festival gates are open, vendors will be required to remain open to public.
4. Alcohol is not allowed in any booth space and may not be sold or given as samples. Festival Officials will confiscate any alcohol found in booth spaces.
5. Exhibitors may sell their products at the festival within their space they paid for as long as they are in compliance with all local, state, and federal tax laws. All vendors must have necessary state sales tax permits in their possession for submission to Texas Comptrollers Office officials at festival.

6. All items offered for sale are subject to approval by festival officials. Please keep in mind this is a family-oriented festival and items for sale/display should be chosen accordingly.
7. There is no longer a ban on screen printed t-shirts, hats, cozies!
8. At the request of local safety and law enforcement, the following items are strictly prohibited for sale and if found, vendor will be asked to shut down immediately and all fees will be forfeited:
 - Knives, guns, or weapons of any kind
 - Lasers or laser pointers
 - Marshmallow or potato guns
9. Texas Gatorfest reserves the right to reject any entry received. Festival Officials also reserve the right to close any exhibitor during the show found to be breaking the exhibitor rules, the general festival rules, or the law.
10. No food or beverages may be sold by merchant vendors. Unless pre-approved by vendor ambassador and in sealed packaging. (beef jerky, honey)
11. Prepare for all weather and check for inclement weather leading up to the festival!
12. Bring extension cords if you need power in your booth. We do not provide tents or extension cords.
13. All vendors & exhibitors agree to abide by the following festival rules:
 - No cans bottles, glass containers, alcoholic beverages or concealed weapons may be brought into the park. No pets, no swimming, no refunds. Festival authorized displays only. Anyone entering the festival is subject to search by Texas Gatorfest Security or local law enforcement officials.
14. Vendors may NOT under any circumstances stay inside of the festival gates overnight.
The festival provides daytime and overnight security (Friday and Saturday nights); however, entrant exhibits all display at their own risk. Texas Gatorfest and the Anahuac Area Chamber of Commerce, its members or agents, assume no liability for damage, loss or theft of any exhibitors display.



OFFICE USE ONLY

____ Payment Received
____ 10' (\$225) ____ 20' (\$425) ____ 30' (\$625)
____ Copy given to ambassador
Booth space # _____

Texas Gatorfest 2022
Merchant Booth Space Application for Entry
September 16th, 2022 - September 18th, 2022

* Please complete the application **COMPLETELY** and assure that contact information is **legible**.
Entry fee and application can be returned to:

Texas Gatorfest
Attn: Merchant Booth Space
PO Box R Anahuac, TX 77514

Business or Organization Name: _____

Contact person name: _____ Phone # _____

Mailing Address: _____

City: _____ State: _____ Zip code: _____

Contact e-mail address: _____

* Your vendor Ambassador communicates primarily by E-mail.

Complete description of display or product: (send pictures or use the back of this page if you need more space)

Booth space requested: (check one)

____ 10' (\$225) ____ 20' (\$425) ____ 30' (\$625)
____ Display is in a fixed structure (trailer).

*** Please call festival office about pricing for fixed structures.**

I have read the Texas Gatorfest Merchant Booth Space Rules and Regulations and agree to abide by them. I also agree to greet and provide professional service to all prospective customers and Gatorfest guests. As a vendor, I agree to work with Gatorfest officials and volunteers in a professional and positive manner. Exhibitors/vendors who exhibit unprofessional behavior or violate the Texas Gatorfest general rules will be asked to leave the festival.

Signature _____ Date _____