



Howdy from The Alligator Capital of Texas!

Texas GATORFEST 2023 is excited to invite you to attend this year's festival as a merchant vendor. We have some great changes planned for this year and look forward to your participation!

Our family-oriented festival offers the perfect opportunity for you and your business to be seen by our estimated 30,000 guests throughout the weekend! Enclosed is the merchant vendor information, rules, and application for booth space. Applications are due no later than August 31ST at 5pm.

As always booth locations are decided on by several factors including product selection and type, weather/ground conditions, and availability. Please avoid making specific location requests to the ambassadors, as we promise we will place you in the best possible spot we can!

If you need further information or have questions, please do not hesitate to check out the website www.Texasgatorfest.com, or contact us via the information provided below. We look forward to hearing from you and we will....

See ya Later Alligator!

Micayla Anderson | Cell (281)250-3297
Karla Anderson | Cell (832)597-7756
Merchant Vendor Ambassador
E-mail: mk.txgatorfest@gmail.com

Texas GATORFEST Office (409)267-4190 | Fax (409)267-3907



2023 Vendor Information & Regulations

Festival Dates: Friday, September 15th, 2023 – Sunday, September 17th, 2023

The Texas GATORFEST officials have final authority over the festival operations and reserve the right to immediately remove any vendor from the festival who violates any stated regulation.

Please review all rules and regulations in detail as they will be enforced. Your signature on the application acknowledges your understanding of the rules. We look forward to a successful and fun Texas GATORFEST and hope you enjoy!

Where: Fort Anahuac Park - 1704 S Main St, Anahuac, TX 77514

Deadline: August 31st, 2023 by 5pm

Check-In/Set-Up: Friday September 15th from 9am-4pm. Check in with Micayla at the American Legion Hall by the big cannon at the front of the park. All vehicles must be removed from inside of the park by 5pm! **NO EXCEPTIONS**. Any vehicles left in park after assigned setup times are subject to tow. Vendors should be set up and ready by 6pm.

Exhibition Times:

- Friday, September 15th, 2023 6pm-Midnight
- Saturday, September 16th, 2023 10:00am-Midnight
- Sunday, September 17th, 2023 12:00 noon-6pm

Take Down: Sunday at 6pm

Booth Pricing:

1. 10' wide storefront - \$225
2. 20' wide storefront - \$425
3. 30' wide storefront - \$625

The widths are for road space. The booths in most cases have no restrictions on how far back they can go due to where they are placed.

** There are no rain dates or refunds.*

** All vendors will be given 2 parking permits for the vendor parking lot and 4 gate passes for each day of the festival.*

Exhibition Standards & Rules for Texas Gatorfest:

1. Submission of an entry constitutes agreement of the part of entrant to terms and conditions set fourth in this prospectus. All exhibitors or vendors must sign Texas Gatorfest Vendor/Exhibitor agreement before setup.
2. Booth locations will be assigned by Merchant Vendor Ambassador. Booth spaces may not be transferred. Booth spaces will be assigned primarily according to product sold. We try to keep like items away from each other so all of you have the chance to sell as much product as possible.

3. Vendors are responsible for cleaning up vendor spaces, including area in front/rear of booth.
4. While festival gates are open, vendors will be **required** to remain open to public.
5. Alcohol is not allowed in any booth space and may not be sold or given as samples. Festival Officials will confiscate any alcohol found in booth spaces.
6. Exhibitors may sell their products at the festival within their space they paid for as long as they are in compliance with all local, state, and federal tax laws. All vendors must have necessary state sales tax permits in their possession for submission to Texas Comptrollers Office officials at festival.
7. All items offered for sale are subject to approval by festival officials. Please keep in mind this is a family-oriented festival and items for sale/display should be chosen accordingly.
8. There is no longer a ban on screen printed t-shirts, hats, koozies!
*** However, it is important to note that any items for sale, not produced by Texas GATORFEST, should not bear the words "Texas GATORFEST" or any Texas GATORFEST logos.**
9. At the request of local safety and law enforcement, the following items are strictly prohibited for sale and if found, vendor will be asked to shut down immediately and all fees will be forfeited:
 - Knives, guns, or weapons of any kind
 - Lasers or laser pointers
 - Marshmallow or potato guns
10. Texas Gatorfest reserves the right to reject any entry received. Festival Officials also reserve the right to close any exhibitor during the show found to be breaking the exhibitor rules, the general festival rules, or the law.
11. No food or beverages may be sold by merchant vendors. Unless pre-approved by vendor ambassador and in sealed packaging. (beef jerky, honey, nuts)
12. Prepare for all weather and check for inclement weather leading up to the festival! In the event of a hurricane or other significant event, the festival may be rescheduled, and all booth commitments will be honored.
13. Bring extension cords if you need power in your booth, we recommend 50-100ft. We do not provide tents or extension cords. If you intend to use a pop-up tent, please insure you have a way to anchor it down. We recommend sand buckets, or weights, stakes do not always hold down sufficiently in the vent of bad weather.

14. All vendors & exhibitors agree to abide by the following festival rules:
- No cans bottles, glass containers, alcoholic beverages or concealed weapons may be brought into the park. No pets, no swimming, no refunds. Festival authorized displays only. Anyone entering the festival is subject to search by Texas Gatorfest Security or local law enforcement officials.

15. Vendors may **NOT** under any circumstances stay inside of the festival gates overnight.

The festival provides daytime and overnight security (Friday and Saturday nights); however, entrant exhibits all display at their own risk. Texas Gatorfest and the Anahuac Area Chamber of Commerce, its members or agents, assume no liability for damage, loss or theft of any exhibitors display.



OFFICE USE ONLY

____ Payment Received
____ Payment **NOT** Received
____ 10'X10' (\$225) ____ 20'X20' (\$425) ____ 30'X30' (\$625)
____ Copy given to ambassador
Booth space # _____

Texas GATORFEST 2023
Merchant Booth Space Application for Entry
September 15th, 2023 - September 17th, 2023

* Please complete the application **COMPLETELY** and ensure that contact information is **legible**.

Entry fee and application can be returned to:

Texas GATORFEST
Attn: Merchant Vendor Space
P.O. Box R Anahuac, TX 77514

Business or Organization Name: _____

Business Name on Social Media (Facebook, Instagram, Etc.): _____

Contact person name: _____ Phone # _____

Mailing Address: _____

City: _____ State: _____ Zip code: _____

Contact E-mail address: _____

** Your vendor Ambassador communicates primarily by E-mail.*

Complete description of display or product: (send pictures or use the back of this page if you need more space) ** photos of product are required*

Booth space requested: (check one)

____ 10'x10' (\$225) ____ 20'x20' (\$425) ____ 30'x30' (\$625)

____ Display is in a fixed structure (trailer).

*** Please call festival office about pricing for fixed structures.**

I have read the Texas Gatorfest Merchant Booth Space Rules and Regulations and agree to abide by them. I also agree to greet and provide professional service to all prospective customers and Gatorfest guests. As a vendor, I agree to work with Gatorfest officials and volunteers in a professional and positive manner. Exhibitors/vendors who exhibit unprofessional behavior or violate the Texas Gatorfest general rules will be asked to leave the festival.

Signature _____ Date _____